



“Pets Inside” Means More to Fireman with Wag’N O2 Fur Life

Losing a pet in a house fire can be a devastating experience. As most pet owners leave their furry companions home alone when they go to work, pets are left to fend for themselves in the event of a house fire. Although installing ‘rescue alert stickers’ may seem sufficient to some, the pet’s life is not assured. Unlike humans looking to run out during fires, pets instinctively look for a hiding place to protect them from the fire. Generally ending up hiding under furniture, pets are exposed to more toxic fumes and for longer periods of time as fire firefighters scramble to locate them and get them out of the burning structure.

Now pets have a second chance. Wag’N Enterprises has unleashed its [“Wag’N O2 Fur Life Program”](#) taking pet oxygen mask distribution to a new level of dedication. This program not only allows pet owners to make a donation to a specific fire department in their region but it also allows fire/rescue departments to make a funding request. Wag’N Enterprises holds a bimonthly lottery matching pet owners wishing to make a financial donation to fire/rescue departments interested in getting the kits but lacking the appropriate funding. “Because the pet’s life you save could be your own!” says Ines de Pablo, Chief Wag’N Officer of Wag’N Enterprises.

Available in all fifty states and Canada, Wag’N O2 Fur Life Program acts as a distribution mediator providing firemen and other emergency personnel with the ability to carry pet oxygen in their emergency vehicles.

A [‘Rescue Alert’](#), or a ‘Save My Pets’ sticker is a great first step to insure that pets get rescued however it is not enough. Over 40,000 pets each year die of smoke asphyxiation. Even if the firemen were able to get pets safely out of the burning structure, they would not be able to revive them without a pet oxygen mask. Wag’N O2 Fur Life wants to put pet oxygen masks on every emergency vehicle, but they need the public’s help.

Pets need immediate care at a fire scene. By sponsoring a fire department of choice or by fulfilling a sponsorship request from a nearby first responder the public can help the number of pet deaths drop significantly. The public can make a donation or be a direct sponsor and Wag’N O2 Fur Life will help get the oxygen masks where they are needed most.

Ines explains, “Fire departments are generally not allowed to spend tax dollars to purchase or acquire equipment not aimed at saving human lives. As a result they rely on donations to enable them to carry these pet oxygen masks in their fire trucks and rescue vehicles.”

To learn more about the pet oxygen mask distribution program, contact Ines at 703.787.9246 or visit <http://www.wagn4u.com/O2FurLife>. There you can find out how to make a financial donation, a sponsorship request and/or sign up your fire department. Because the pet’s life you save could be your own!

**For further information, call 703.787.9246 or
Email: [press\[at\]wagn4u\[dot\]com](mailto:press[at]wagn4u[dot]com).**